



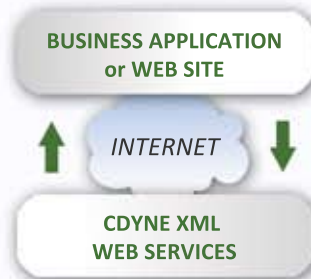
Success as a Service

Features and Benefits

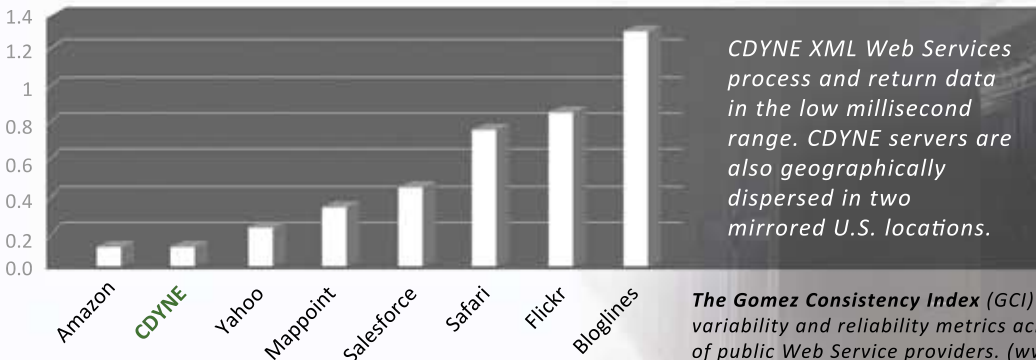
Quickly and accurately validate phone numbers in your database and purchased lists. Use CDYNE Phone Verification at point of entry to keep data clean and aid in fraud detection and lead scoring. Phone Verification can also be used to batch process your database, weeding out bad phone numbers and appending additional information.

If the phone number area code has changed, Phone Verification will update the phone number with the new area code. As a bonus for call centers, this XML Web Service can also identify land line and cellular numbers instantly and provide carrier information.

Whatever your industry, CDYNE Phone Verification can help prevent business loss from mistakes and incomplete customer information, and streamline your contact efforts for more impact and greater efficiency.



SPEED / RELIABILITY



The Gomez Consistency Index (GCI) for Web Services provides variability and reliability metrics across a representative collection of public Web Service providers. (www.gomez.com)

Phone Verification

Maximize your connections.

Save call center, account, and sales representatives' time (and your money) by instantly validating phone numbers at point of entry when you build CDYNE Phone Verification into your CRM or contact software. Call the right numbers and maximize your campaigns. CDYNE can return the information as phone numbers are entered or periodically verify the numbers in your database.

Reduce fraud.

Phone Verification has been integrated into numerous Web sites that gather customer data for credit applications, debt payments, or e-commerce. By instantly flagging incorrect contact data, you can reduce losses due to fraud or even simple mistyping.

Stop fraud at point of entry by using this Web Service in conjunction with other CDYNE verification products, such as Postal Address Verification and Email Verification, to insure that all of the data collected is correct. CDYNE Phone Notify! can be used to schedule a verification call to the number collected. CDYNE Death Index can be used to eliminate false credit card applications by cross-referencing the Social Security Death Index database.

Who uses CDYNE Phone Verification?

- Businesses using online forms to verify applicants
- Collection agencies to track debtors and identify payment fraud
- Telemarketing firms to block calls to cell phones as well as clean their contact lists
- Retail establishments to stop consumer fraud during e-commerce or credit transactions at point of sale
- Universities and schools to verify applicants and correct mistakes in student records for contact purposes
- Sales professionals to validate leads and save valuable time



What will Phone Verification do?

- Verify phone numbers
- Return information in real time
- Maximize staff efforts
- Block marketing calls to cell phones
- Reduce fraud
- Fix typographical errors

A photograph of a man in a white polo shirt, seen from the back, talking on a mobile phone. He is standing on a balcony with a white railing, overlooking a blue ocean with white waves under a clear sky.

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